



# SPORTS FUND RAISING





## PROGRAM OUTLINE

Thank you for your time and consideration in using WXYZ3 as a vendor for your fund raising needs. Included in this package is the company biography for you to get a better idea of what WXYZ3 is all about and has to offer.

We would like to collaborate with your organization on a new fund raising opportunity, which breaks away from the traditional door-to-door candy/magazine sales model. A valuable benefit of this program is that anyone across the country will be able to participate and support your cause since it is offered through the internet. With families and friends being so spread out throughout the country these days, this will surely help those who live far away but still want to support the team and their favorite athletes.

This particular fund raising program involves setting up a dedicated "Picture Day" for photos, which would be used to produce individual player and team posters. These posters would then be offered to anyone who provides financial support for your teams through this program. At approximately 12"x18", these posters could be placed virtually anywhere. Another great option is the ability to order digital copies, eliminating the wait for delivery. With the popularity of Facebook and the web in general, there are those who prefer not to print and instead use online galleries to share photos.

WXYZ3 will handle everything, from top to bottom. This includes providing you with a detailed report, illustrating every aspect of the program. So you will be able to analyze the success of the fund raiser. The only thing you have to do would be to get the word out and let everyone know how to participate. This includes announcements on your Facebook pages, Twitter accounts, team websites and good old word-of-mouth advertisements. A dedicated website will also be made available to everyone as a tool to easily and efficiently announce the fund raiser.

The financial aspect of this fund raiser is also structured in a simple manner. By having a "Profit Sharing" agreement, your organization will never incur financial risks or worry about inventory to track. With every order, your teams will receive 50% of the proceeds just by participating. On average, posters have been sold at \$20 each, plus tax and shipping. At this price, you will receive \$10 per poster and can potentially raise upwards of \$2,000-\$3,000. This is a tremendous return on your investment of \$Zero!

With the season fast approaching, we must utilize every available second to get the word out and ensure a successful outcome. So the sooner we get this going the better.

Again, thank you for taking the time to consider this proposal. Hope to hear from you very soon.

PLAYER POSTER  
SAMPLES



**CALIFORNIA**  
**QUAKE**  
WOMEN'S TACKLE FOOTBALL®

**TURBO**  
SARA RATHBUN

**CALIFORNIA**  
**QUAKE**  
WOMEN'S TACKLE FOOTBALL®

**CHEEKS**  
JESSICA CHEEKS

**CALIFORNIA**  
**QUAKE**  
WOMEN'S TACKLE FOOTBALL®

**WHEELS**  
MONIQUE ZAKY  
5'-5" 150LB  
RB-QB  
SUNSET BEACH, CA

AXYZ3

## COMPANY B I O G R A P H Y

**AXYZ3**, at it's core, is a Creative company. Whether a project involves Architecture, Graphics, Photography, Video Production or Websites, creative design is always involved throughout the entire process.

Founded by fellow classmates, early 2002 was the official launch of **AXYZ3**. The architectural industry was initially the main focus. Soon after launching, projects and clients began to require more than just architectural drafting and visualization. As a result, **AXYZ3** gradually evolved and expanded into the comprehensive design company that it is today. Now, virtually every industry throughout the public and private sectors are being served.

Since 2002, a few services have been established in order to adequately address some specific categories. **FieldActions**, mainly focusses on the sports industry by providing on-field action photography and team portraits. This covers nearly every sport under the sun, working with all skill levels and age groups.

**Pets N Pixels**, was created to address another niche category, Pets & Wildlife Portraits. Although this could be covered under the umbrella of our family portraiture service, photographing pets is a *whole other animal*.

Throughout this journey, we've had the pleasure of working and collaborating on some really great projects. More importantly, attached to those projects were equally inspiring organizations; NFL, NBA, MLB, NASCAR, NBC, Sara Lee Foods, Mitsubishi Motors and State Farm Insurance just to name a few.

As exciting as it has been up to this point, what's more thrilling is to imagine what the future will bring. With that, we will certainly do everything we possibly can to ensure that future will include you and your project. Until then, thank you very much for your time and considerations.





## SPORTS ACTION PHOTOGRAPHY PORTFOLIO

5

AXYZ3.COM 951.301.8661 714.389.6878  
P.O. BOX 581, SUN CITY, CA 92586





# SPORTS TEAM PORTRAIT

## PHOTOGRAPHY PORTFOLIO

6



Date:

Contact Full Name:

Contact Title/Role:

Contact Phone Number and/or eMail:

Organization Name:

League Name:

Organization Main Address:

Comments:

## CONTACT FORM

AXYZ3.COM 951.301.8661 714.389.6878  
P.O. BOX 581, SUN CITY, CA 92586



THANK YOU  
FOR YOUR TIME



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